

NMBA - May 2017 Meeting (2017/05/15)

Board Members Present: Aaron Hofelt, Rob Brawley, Corey Diskman, Lora Lattanzi, Brad Swope, Howie Shultz

Vacant Position - Secretary			
<p>Discussion</p> <ul style="list-style-type: none"> • Kelly Shaffer has stepped down • We need to fill this position asap • Duties <ul style="list-style-type: none"> ○ Attend meetings and take minutes ○ Keep membership apprised of club activities <ul style="list-style-type: none"> ■ Facebook posts ■ Emails to membership • Neil Millar and Cathy Desanto have expressed a willingness to help - do we need to have an election or can we appoint? <ul style="list-style-type: none"> • No one knew if there had to be a formal election • Lora had also indicated she might be interested but withdrew her nomination when Neil volunteered 			
<p>Conclusions Neil was at the meeting and volunteered unless Cathy is desperate to fulfill the role</p>			
Action Items		Who	When
N/A			

T-shirts			
<p>Discussion</p> <p>Red Camo t-shirts will be available at meeting on Monday</p>			
<p>Conclusions</p> <ul style="list-style-type: none"> • Plan to sell these at the events • Have been pulled from all the shops • Question was raised about how much do we need to sell them for to cover the cost 			
Action Items		Who	When
Need to follow up with Freeze Thaw and pull from their shop		Ho	2017/05/19
Check on cost of shirts from last years Collegiate Pride invoice and let board know		Brad	2017/05/19

Fundraising

Discussion

Centre Gives

- \$6330 Raised!
- There will be an additional match from Centre Gives
- Most \$\$ ever for NMBA
- 55 Different people/organizations made a contribution
- Question came up does NMBA want to prorate the membership for members later in the year to try and get everyone on the Centre Gives renewal plan

Sock Sales at Rothrock Challenge trail running race (June 3rd)

- Craig Fleming - Race Director - will donate the socks
- NMBA will staff the merchandise table between 11:00 and 4:00
- We will split the proceeds with Craig 50/50
- The lady who did this at Hyner sold all the extra merchandise and made \$2000 for her cause
- Who will volunteer to help? We need volunteers to commit, or we will pass on this so someone else has the opportunity

Conclusions

- Center Gives
 - Membership prorating - no
 - Will be sending out a thankyou notice to all members who renewed during Centre Gives and via PayPal
- Sock Sales
 - Consensus was this would be a good thing to get NMBA additional visibility beyond the biking group to other users who benefit from our actions
 - Dave Coggins volunteered to be there in the morning, Neil TBD but probably ok, waiting on schedule that comes out Thu to confirm
- Other
 - Neil got an email from Trailforks (Pinkbike) wanting to setup a Skype call with him. The topic of the call is "Trailforks is looking for ways that we can better help Trail Associations with funding."

Action Items	Who	When
Centre Gives—Review the results, update the membership list, and send out the new NMBA welcome message to all who joined/renewed	Terri	Need a date
Sock sales—How does NMBA get the socks from Craig	Scott	2017/05/19
Sock sales—Confirm to Dave & Neil what he need to be at Tussey on June 3rd for the sock sales	Scott	2017/05/23
Sock sales—Neil to confirm his availability	Neil	2017/05/19
Other—setup call with Brent (Trailforks)	Neil	2017/05/31

Done, will be following up with Brent in June		
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Raffle

Discussion

- 1st Prize: Bike, 2nd Prize: Wheelset, 3rd Prize: Helmet, 4th Prize: Free camping and entry to a 2018 Dirt Rag event
- It's all set up
 - Bicycle Shop, Freeze Thaw, and Eddie's all have raffle tickets and signage
 - Drawing is in September at the fall Rothrock group ride
- Other suggestions for selling tickets
 - Rothrock Trailmix
 - Dirt Fest
 - Individual club members
 - Should we distribute tickets to club members to sell?
 - If so, how many per member?
 - Just mail them, or ask first?
 - Other ideas?

- Discussed the benefit of mailing out vs. cost ~\$150 and had a 20% response rate
- How do members get tickets, who can they get them from ?
- Meeting ran long so there was no opportunity to hand them out post meeting
- Are there other groups we could get to sell them for NMBA, PSU outing club etc.

Conclusions

- We need volunteers to man a booth/table at the Trailmix selling tickets and T-shirts
- Not worthwhile to mail the tickets to members

Action Items	Who	When
Solicit members to man the booth/table at the Trailmix	Scott	2017/06/01
Define ticket plan, how do members get them and communicate to the club	Scott	2017/06/01

Membership - Aaron Hofelt and Rob Brawley

Discussion

- T-Shirt (Tri-blend) - Aaron Hofelt
- Do we want a new design, and could we solicit from members.
- Donovan possibly has several designs on hand
- When do we think we will have new shirts by?

Conclusions			
<ul style="list-style-type: none"> Yes we do want a new design, Rob was going to solicit designs from club members 			
Action Items		Who	When
Collecting logos from business donations for back of T-Shirt		Terri	2017/05/31
What is the T-shirt timeline, workout with Scott		Rob	2017/05/31

Grant Applications			
Discussion			
<p>Tourism Grant Application - Accepted - Thank you Terri!</p> <p>Scope of Work:</p> <ul style="list-style-type: none"> Complete New Laurel Lonberger drainage <ul style="list-style-type: none"> Logging road crossing - the weep that appears Big dip to the Chute Big dip after camp rd crossing - the corner that people "blow" Spots before the camp Lonberger gravel after the logging road crossing near Kettle Dylans path drainage (Why?? - not part of Lonberger) Kepler Road <ul style="list-style-type: none"> The old road section from where it intersects with Harry's Trail to where Harry's Trail and Nellie intersect it <p>Jacob (Rothrock Rec Forester) has indicated that they may want to work on Musser Gap Huckleberry Loop instead of Kepler Road.</p> <ul style="list-style-type: none"> Solicit input from club members on this issue Musser Gap needs lots of work! The suggestion to work on Huckleberry Loop may not be supported by club members <ul style="list-style-type: none"> The climb to and descent from the loop are not popular The loop is too short (~1 mile) Machine work would take much longer than 1 week (the time allotted in the Grant for Kepler Road work) There may not be much support from the club for finishing the trail after because most members don't enjoy the layout. Perhaps a more comprehensive look at Musser Gap is warranted vs. patching/band aiding a poor option? The club should discuss and Scott will respond to Jacob 			

- The big dip to the Chute and the big dip after camp rd crossing - the corner that people “blow” could be done with hand work
- Huckleberry loop is not very good and would not be enhanced or made any more appealing in it’s current format.
- NMBA was never consulted on Huckleberry, it was just mapped and given to NMBA as an option
- Did NMBA not have to layout very specifically in the grant what activities will be covered and if so what is the risk to losing the grant if these are not completed in lieu of others?
- Musser gap warrants a bigger picture discussion, the potential enhancement of Huckleberry will not resolve the issues noted in the survey
- What is the status of DCNR’s work in Musser, per the report Ho shared they have treated the area with a herbicide to deal with the invasive species and next will be the planting of 30 000 seedlings (Does this present NMBA with an engagement opportunity)
- Also strayed onto the topic of Croyle, Tux and remediations needed on both per DCNR
- Should we bring the machine back in the bottom of Croyle and have DCNR fix the last few “dips” that have become lakes due to poor drainage if they have time between Lonberger and Kepler Rd, even this should take precedence over Musser

Conclusions

- Decision was to table the discussion on Musser/Huckleberry for another date.
- Probably should map out several opportunities/desires for NMBA to get their arms around and consensus on and then to present this to DCNR. This will need to be done as part of the Rothrock development plan and as follow on to the March meeting (loops, connection over to Whipple side etc)
- Harry and Neil have both looked at walked/hiked/explored Musser possible options at some length.
- On Tux, the berm was removed pretty much within a week of it’s construction
- Anytime a trail is revamped with DCNR type activity it will be a show and tell for at least 12 months so it needs to be hand finished with that in mind

Action Items		Who	When
Who should be present for the NMBA Musser plan meeting,needs to be soon		Scott	2017/05/31
Do we leave Croyle as is until we hear from DCNR again ?		Scott	2017/05/31

Rides Update

Discussion

- Aaron Pontzer - Anything you want to say?
- Aaron was not present.
- Was not clear when or how people could be expected to know when the ride is cancelled. People have shown up the last 2 weeks and no Aaron.
 - Members did not know the ride was cancelled due to the parking lot being closed and showed up
- SCCC cancels their ride by 4:30pm, they put a post on FB, not sure if they also email members. BEMBA does a similar thing by 4:00pm
- What is NMBA’s protocol, not all members use FB, or the website.

- NMBA should define where people can get the info
- Also talked about a generic NMBA email acct. that would access a group that all board members could use to communicate.
 - You don't need a FB acct. to access the NMBA page, but any notification would be buried down in the page.
 - If a group is created then it would need to be updated everytime a new NMBA member was added/removed - who would own this Treasurer since they add new members, but what about deleted members ?
 - How easy is it to update web page with banner etc.

Conclusions

- NMBA needs to define 2 methods of communication for events, not just for the weekly ride.
- NMBA needs to define by what time the ride will be cancelled

Action Items		Who	When
Solicit input from the board as to what methods of communication should be used 1, 2 or 3		Ho	2017/05/31
Come back to the board with a pro's cons of each so board can make an informed decision on what method/s of communication NMBA will use		Ho	2017/06/11
Define a cut off time for cancelling the ride, (from Neil's perspective it is no later than 4:30 if he has to send out the email/update FB)		Scott	2017/05/19
Check with Beckee/Tara on web page update cut off time and banner capability		Neil	2017/05/31

Trails Update

Discussion

- Anything from Cory?
- Upcoming trail work days?
- Clearing trails - if members are in the woods clearing trails from storm damage, make sure to log your work hours!
- Discussed making sure that NMBA members add their trail work hours to the trail work log. Any little part of trail work that is done.
- Maybe we should send out an email reminding people where and how to do on the website.
- Cory also brought up the Trailforks app and note in it while on the trail where you find issues, this will then update once you get back to a point where the phone has connectivity.
- Also talked about the next trail work day.

Conclusions

- Neil will look at the trail forks app part and develop a tutorial for members so that this hopefully could become a better means for the club to notify Corey/Harry about trail issues.

<ul style="list-style-type: none"> Next trail work day is scheduled for Sunday May 28 at 9:00, meet at the NMBA shed. Work will focus on hand work projects on Lonberger. 			
Action Items		Who	When
We still need to set up a meeting with Jacob to introduce him to the trail crew		Scott	
Send out trail work email		Neil	2017/05/16
Look at trail forks app and develop tutorial. Done - will discuss and then can send out email		Neil	2017/06/16

Outreach			
<p>Discussion</p> <ul style="list-style-type: none"> Mountain Biking 101 Seminar <ul style="list-style-type: none"> Trish Meek, Transportation planner has asked if we would be interested in doing this Any time between September - December 1 - 2 Hours, hosted at Schlow Library, free and open to the public Could we get Ryan Leech to do this, he coaches the cyclocross and does great job. Might be good to approach him first and see what his race schedule and availability is then if he accepts let Trish know the availability dates. Maybe he could pull in some other Ruckus members Take a Kid Mountain Biking <ul style="list-style-type: none"> Saturday October 7th Andrew Artz and Trish Meek are organizing Do we want to be involved? Should we partner with RMBA, they typical setup near the bike skills park and then access the easier 'grip trails from there. Some concern over the distance from State College, would people find this too far. Could maybe connect Art and Evan for ideas that have worked well. Alternative venue would be Colyer lake, these are good beginner friendly trails, suggest Art takes a spin around them to see what they are like. Would the "sticks and stones" guys be interested in partnering with NMBA for this (Bob & Kurt) 			
<p>Conclusions</p> <ul style="list-style-type: none"> Both topics need further discussion pending the outcome of the action items 			
Action Items		Who	When
Contact Ryan and see if he would be interested in doing the 101 talk		Ho	2017/06/09
Who is going to follow up with Art and Bob etc.		TBD	

What's Next?

Discussion

- DirtFest - Thursday May 18 through Sunday May 21
- Rothrock Challenge (Volunteers needed!) - June 3rd
- Rothrock Trailmix - June 10th, 10:00 am
- June Meeting - Monday June 19th
- Any events I missed?

Conclusions

- Nothing came to the surface

Action Items		Who	When